

HOTEL ASSOCIATION OF NEW YORK CITY, INC.

320 Park Avenue, New York, NY 10022-6838 (212) 754-6700 FAX (212) 754-0243

TO:

General Managers, Directors of Human Resources – Member Hotels

FROM:

Joseph E. Spinnato

RE:

Request for Donations for the 2016 Big Apple Stars Awards Goody Bags

DATE:

August 22, 2016

I am writing to let you know that the 2016 Big Apple Stars Awards Program, one of the HX: The Hotel Experience – Rooms to Restaurants Show's many highlights, is fast approaching. The event, which honors the top employees among member hotels of the Hotel Association of New York City, Inc., will take place on Tuesday, November 15, 2016 at 10 A.M. at the Jacob K. Javits Convention Center. Now in its 20th year, the event has continuously grown in participation and prestige, and we are more committed than ever to making this year's event extremely memorable for the nominees.

In doing so, we are asking for your generous donation of gifts and/or promotional items to be put into "goody bags" which are being created for each nominee. Items such as cameras, picture frames and t-shirts are just some of the many items donated in the past and are much appreciated by the nominees.

This is a very special day for the nominees and together we can make it all that more memorable by providing them with "goody bags" filled with items they will use and cherish throughout the year. In exchange for your donation, the Association will recognize your hotel in the awards program distributed to all attendees at the event.

Please complete the attached form and return it to Craig Ranciato at the Association by either faxing (212) 688-2838 or emailing (cranciato@hanyc.org) it back to him by Friday, October 14, 2016. If you have any questions pertaining to the goody bag donations, please don't hesitate to call Craig Ranciato at (212) 754-6700.

Best regards.

JES/lef Attachment Either fax (212) 688-2838 or email (cranciato@hanyc.org) this document back to Craig Ranciato at the Association.

HOTEL ASSOCIATION OF NEW YORK CITY, INC. 2016 BIG APPLE STARS AWARDS PROGRAM Tuesday, November 15, 2016

HOTEL DONATION

will pledge support for the 2016 Big Apple St	ars
Awards Program via a "goody bag" donation. Our hotel will donate	
(approximately 450 nom (Quantity and Items)	inees).
For program credit, please identify your hotel in the following manner:	
Hotel:	
Hotel Contact:	
Telephone Number:	
Fax Number:	
Email Address:	

Note: Items should be shipped directly to:

Hotel Association of New York City, Inc 320 Park Avenue, 22nd Floor New York, New York 10022-6838 Attention: Craig Ranciato