

## HOTEL ASSOCIATION OF NEW YORK CITY, INC.

320 Park Avenue, New York, NY 10022-6838 (212) 754-6700 FAX (212) 754-0243

**TO:** General Managers, Directors of Human Resources – Member Hotels

FROM: Joseph E. Spinnato

**RE:** Request for Donations for the 2014 Big Apple Stars Awards Goody Bags

**DATE:** August 25, 2014

I am writing to let you know that the 2014 Big Apple Stars Awards Program, one of the International Hotel/Motel & Restaurant Show's many highlights, is fast approaching. The event, which honors the top employees among member hotels of the Hotel Association of New York City, Inc., will take place on Tuesday, November 11, 2014 at 10 A.M. at the Jacob K. Javits Convention Center. Now in its 18<sup>th</sup> year, the event has continuously grown in participation and prestige, and we are more committed than ever to making this year's event extremely memorable for the nominees.

In doing so, we are asking for your generous donation of gifts and/or promotional items to be put into "goody bags" which are being created for each nominee. Items such as cameras, picture frames and t-shirts are just some of the many items donated in the past and are much appreciated by the nominees.

This is a very special day for the nominees and together we can make it all that more memorable by providing them with "goody bags" filled with items they will use and cherish throughout the year. In exchange for your donation, the Association will recognize your hotel in the awards program distributed to all attendees at the event.

Please complete the attached form and return it to Craig Ranciato at the Association by either faxing (212) 688-2838 or emailing (cranciato@hanyc.org) it back to him by Friday, October 10, 2014. If you have any questions pertaining to the goody bag donations, please don't hesitate to call Craig Ranciato at (212) 754-6700.

Best regards.

JES/lef Attachment Either fax (212) 688-2838 or email (cranciato@hanyc.org) this document back to Craig Ranciato at the Association.

## HOTEL ASSOCIATION OF NEW YORK CITY, INC. 2014 BIG APPLE STARS AWARDS PROGRAM Tuesday, November 11, 2014

## **HOTEL DONATION**

will pledge support for the 2014 Big Apple Stars (Hotel)
(Hotel)
wards Program via a "goody bag" donation. Our hotel will donate
(approximately 450 nominees).
(Quantity and Items)
or program credit, please identify your hotel in the following manner:
lotel:
lotel Contact:
elephone Number:
ax Number:
mail Address:

Note: Items should be shipped directly to:

Hotel Association of New York City, Inc 320 Park Avenue, 22<sup>nd</sup> Floor New York, New York 10022-6838 Attention: Craig Ranciato