



GREEN KEY GLOBAL

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February 1, 2013

Dear HANYC Member,

Green Key Global is pleased to announce that The Hotel Association of New York City (HANYC) has adopted Green Key Global's flagship program, the Green Key Eco-Rating Program, as its preferred environmental certification system.

An initiative of the HANYC's Sustainable Hospitality Committee, the selection of Green Key as its certification partner complements a drive by the association to provide its members with direction in the move to increase their overall sustainability efforts.

In support of the association's efforts Green Key Global invites you to learn more about its Green Key Eco-Rating Program at a free workshop exclusively for HANYC members (General Managers and/or other executives) and for members of the Association of Directors of Engineering. Hear from key members of the Green Key Team as well as from a selection of New York hotels already participating in the program.

This informative free workshop will cover:

- Green Key Self-Assessment Process
- Green Key Ratings
- Verification Audits
- Program Benefits
- Member Testimonials
- Audience Q&A

Date: Wednesday, February 27th, 2013
Time: 3 p.m. – 5 p.m.
Location: InterContinental New York Barclay
111 East 48th Street
New York, NY 10017
212 755 5900
RSVP: administration@greenkeyglobal.com

We look forward to the opportunity to meet and discuss how this program can assist with furthering your sustainable initiatives.

The Team at Green Key Global

Green Key Global is a joint partnership



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HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HOTELIERS DU CANADA