



## **HOTEL ASSOCIATION OF NEW YORK CITY, INC.**

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**DATE:** Wednesday, August 24, 2016

**TO:** Hotel Association of New York City, Inc.  
All Members

**FROM:** Vijay Dandapani  
Chairman and President-Elect

**RE:** **Call for applications to join HANYC Committees**

As many of you know, the Association commenced a strategic review early in 2015. The review called for the development and implementation of a strategic plan with a view to addressing, among other things, better member engagement and concerns, a stronger dues structure and an expanded scope to better advocate and educate all stakeholders.

With the foregoing in mind, I urge representatives from every member hotel to send in their nominations for the following committees:

- **Strategic Plan Implementation Committee:** This new committee will primarily be tasked with ensuring the implementation of the plan that was developed and completed in December 2015. Committee participants will be requested to actively solicit from the entire pool of talent available to HANYC with a view to bringing about a high degree of engagement in numerous areas including expansion of membership across boroughs, ideas for new products and services, remapping and scaling up the technology platform across all channels.

Formulate ideas and strategies on getting HANYC to have a broader and deeper footprint in a number of areas including a knowledge center, develop seminar series and promote social issues that have an impact on hotels besides other to be decided new initiatives approved by the Executive Committee.

- **Nominating Committee:** In accordance with the current by-laws of the Association, this committee will review all applications from members, current directors of the Board and Executive Committee members for all available positions including directors of the Board and Executive Committee as well as the four officer positions of Chair, Vice-Chair, Secretary and Treasurer.

- **Finance Committee:** This committee helps formulate the annual budget for approval by the Executive Committee and ratification by the Board of Directors.

Please forward your applications to [lfermaint@hanyc.org](mailto:lfermaint@hanyc.org) with a copy to General Counsel, Banks Brown at [bbrown@mwe.com](mailto:bbrown@mwe.com) . Thank you!

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cc: Banks Brown, Esq.  
Joseph E. Spinnato