




HOTEL ASSOCIATION OF NEW YORK CITY, INC.

320 PARK AVENUE, NEW YORK, NY 10022-6838

(212) 754-6700 FAX (212) 754-0243

TO: General Managers – Member Hotels

FROM: Joseph E. Spinnato
Geoffrey Allan Mills 

DATE: July 24, 2014

RE: **2014 HANYC Sustainability Awards**

As a leader and integral segment of New York City's thriving economy, the Hotel Association of New York City, Inc. recognizes the significant responsibility our industry carries in setting high standards for Environmental Stewardship and Social Responsibility Initiatives. Moreover, our organization is committed to supporting and furthering New York City's greater environmental goals through the development of strategies that encompass the triple bottom line of "Profit, People and Planet."

In this spirit, the Association is pleased to announce that we will be presenting the first ever HANYC Sustainability Awards during the 2014 International Hotel/Motel & Restaurant Show (IH/M&RS) at the Jacobs Javits Center in November. The awards will be given to member hotels that have developed sustainability programs in each of three categories: "Environmental Protection," "Social Responsibility," and "Holistic Strategy for Sustainable Hospitality."

Hoteliers are encouraged to apply for these awards and return the attached form via email before Tuesday, September 02, 2014 to:

Hervé Houdré
Chair of HANYC Sustainable Hospitality Committee
herv.houdre@ihg.com

A panel of experts will study the applications and visit hotels with the most engaging responses in order to review the programs and select the awardees. Winners will be announced in early November and will receive their award during IH/M&RS.

We look forward to receiving numerous applications and wish to congratulate you in advance for every sustainable program you have or you will put in place that supports the Sustainability vision of HANYC.

Regards,