



NYSHTA, HANYC & GREEN KEY GLOBAL PRESENT ...

Join New York State Hospitality and Tourism Association, Hotel Association of New York City and Green Key Global for an information webinar session on sustainability. Learn how Green Key Global can assist you in greening your hotel for even greater impact, savings and customer loyalty.

KEY Themes:

- The **GREEN** economy
- The **KEY** benefits of a **GREEN** hotel
- How certification can help you achieve your **GREEN** goals
- **MAXIMIZING** your **ROI**

Speaker: Steve Ball, Director Business Development Green Key Global

Date: March 16, 2016

Time: 10:00 – the webinar will last about 25-30 minutes

Login link: <http://hotelassociation.adobeconnect.com/greenkeyglobal/>

Audio – 1-888-289-4573 - **Access Code** - 3494103

About Green Key Global: Green Key Global is a leading environmental certification body offering a suite of programs and resources designed specifically for the lodging industry. Developed specifically for hotel operations Green Key Global ranks, certifies and inspects hotels based on their commitment to sustainable “green” operations. The Green Key Eco-Rating and Green Key Meetings Programs are graduated rating systems recognizing hotels, motels and resorts for their commitment to improving environmental performance.

We all know **GREEN is good. The **KEY** is knowing where to start.**