



# HOTEL ASSOCIATION OF NEW YORK CITY, INC.

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320 PARK AVENUE, NEW YORK, NY 10022-6838

(212) 754-6700 FAX (212) 754-0243

## **REMINDER**

To: General Managers – Member Hotels

From: Joseph E. Spinnato 

Re: Hurricane Sandy Relief Effort

Date: January 23, 2013

In response to the Hurricane Sandy disaster, the Hotel Association of New York City, Inc., in an effort to provide timely relief to those victimized by the storm, made a \$100,000.00 contribution to the Mayor's fund for Sandy relief. To continue in our efforts to support those individuals in need, we are asking if you would be able to donate a gift certificate to your property which will be auctioned on-line at the Biddingforgood.com website. (A suggested gift certificate might include a two or more night stay, with or without breakfast, valid for one year and based upon availability. Some members may be able to provide larger gift certificates, including stays in suites with breakfasts and other perks including dinner, limousine services or Broadway show tickets). Proceeds from this auction will go directly to the Mayor's fund for Sandy relief. This effort will show the continued concern and support by the hospitality industry in New York City for those individuals victimized by Hurricane Sandy.

A special thank you to all our member hotels who have already made a donation to this most worthwhile effort. If you have yet to make a contribution to this relief effort, there is still time to do so prior to commencement of the on-line auction. Please send gift certificates (with their retail value), as soon as possible, to the attention of:

Mr. Herve Houdre, Regional Director & General Manager  
InterContinental New York Barclay  
111 East 48<sup>th</sup> Street  
New York, New York 10017  
Tele: (212) 755-5900 / Email: herve.houdre@ihg.com

Best regards.

JES/brc