



HOTEL ASSOCIATION OF NEW YORK CITY, INC.

320 PARK AVENUE, NEW YORK, NY 10022-6838

(212) 754-6700 FAX (212) 754-0243

To: General Managers – Member Hotels

From: Joseph E. Spinnato

Re: HANYC Sustainability Committee

Date: February 17, 2016

Listed below are some event updates from the HANYC Sustainability Committee for upcoming months this year. Please forward them to your Sustainable or Green Team:

1. **Earth Hour** (Saturday, March 19, 2016 at 8:30 PM):

On Saturday, March 19, 2016 at 8:30 PM (local time). Earth Hour's "Lights Off" event to raise awareness for climate change action will be celebrated around the world. Last year, Earth Hour was able to achieve an all-time record with over 7,000 cities in 172 countries turning off their lights in support of climate change action. Help make 2016 a milestone year by promoting Earth Hour. Earth Hour posters, logos, web banners and social media too-kits can be found at www.earthhour.org

2. **Earth Day** (Sunday, April 17, 2016 at 12 noon):

The HANYC Sustainability Committee will be an exhibiting participant in the annual Earth Day 2016 at Manhattan's Union Square on Sunday, April 17, 2016 from 12 noon to 7:00 PM. The event is a great way to connect with professionals in the Sustainability Industry and learn more about green lifestyle products. An overview presentation of the event can be viewed at;

www.dropbox.com/s/bwrpxssi3ac1naf/Earth%20Day%20New%20York%202016%20Overview.pdf?dl=0.

Please contact Dia Qirreh at dqirreh@carltonhotelnyc.com if you are interested in participating in this event.

3. **2016 HANYC Sustainability Awards** (Monday, November 14, 2016):

The Hotel Association of New York City will be holding the Third Annual HANYC Sustainability Awards on Monday, November 14, 2016 during the HX: The Hotel Experience – Rooms to Restaurants Show at the Jacob K. Javits Convention Center. There will be a winner announced in each of the following categories:

- A. Large Properties** (Greater than 250 Keys): Social Responsibility Award, Environmental Award and Holistic Sustainability Strategy Award (People, Planet, Profit).
- B. Small Properties** (250 Keys and Less): Social Responsibility Award, Environmental Protection Award and Holistic Sustainability Award (People, Planet, Profit).
- C. All Properties**: Feature Awards: (Water Conservation, Waste Management, Energy Efficiency).

Applications will be sent out to all HANYC members in April 2016. Please come and join us in celebrating the outstanding accomplishments of our member hotels.

4. NYC Mayor's Hotel Carbon Challenge

Information can be obtained by going to the website from the Mayor's Sustainability Office at www.nyc.gov/html/gbee/html/challenge/hotels.shtml. Please join this worthwhile program which will help our city to be recognized as one of the most sustainable cities in the world and also help our properties save thousands of dollars.

5. Hotel Community Initiatives

HANYC will promote all the community initiatives that its member properties are currently involved in and show them as a resource and best practice on its Sustainable Hospitality website. We encourage you to send your community initiatives and their impact (if available) to Craig Ranciato at cranciato@hanyc.org.

Best regards.

JES/lef