



HOTEL ASSOCIATION OF NEW YORK CITY, INC.

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To: General Managers – Member Hotels
From: Joseph E. Spinnato
Re: 2016 HANYC Sustainability Awards
Date: May 31, 2016

As a leader and integral segment of New York City's thriving economy, the Hotel Association of New York City, Inc. recognizes the significant responsibility our industry carries in setting high standards for Environmental Stewardship and Social Responsibility initiatives. Moreover, our organization is committed to supporting and furthering New York City's greater environmental goals through the development of strategies that encompass the Triple Bottom Line of "Profit, People and Planet".

In this spirit, the Hotel Association of New York City, Inc. will be presenting the Third Annual HANYC Sustainability Awards on Monday, November 14, 2016 during the HX: The Hotel Experience – Rooms to Restaurants Show at the Jacob K. Javits Convention Center. The awards will be given to member hotels that have developed sustainability programs in each of three categories: Social Responsibility, Environmental Protection and Holistic Sustainability Strategy (Triple Bottom Line).

There will be a winner announced in each of the following categories:

- A. Large Properties (Greater than 250 Keys): Social Responsibility Award, Environmental Protection Award and Holistic Sustainability Award (Triple Bottom Line).
- B. Small Properties (250 Keys and Less): Social Responsibility Award, Environmental Protection Award and Holistic Sustainability Award (Triple Bottom Line).
- C. All Properties: Feature Awards: Water Conservation, Waste Management and Energy Efficiency.

We encourage you to apply for these awards on line at <http://committees.hanyc.org/sustainable-hospitality/> by July 15, 2016. Any questions or additional information pertaining to the topic of Sustainable Hospitality New York City can be addressed by emailing sustainablecommittee@hanyc.org.

A panel of experts will study the applications and visit hotels with the most engaging responses in order to review the programs and select the awardees.

Finalists will be announced in early November and winners will get their awards during the HX: The Hotel Experience – Rooms to Restaurants Show. Please come and join us in celebrating the outstanding accomplishments of our member hotels.

In addition, please encourage your respective executive teams to attend the HX: The Hotel Experience – Rooms to Restaurants and Boutique Design New York Shows being held from November 13, 2016 through November 15, 2016 at the Jacob K. Javits Center.

Best regards.

JES/lef