



HOTEL ASSOCIATION OF NEW YORK CITY, INC.

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TO: General Managers – Member Hotels

FROM: Joseph E. Spinnato, President
Vijay Dandapani, Chairman

DATE: December 30, 2015

RE: Airbnb Impact on NYC New Year's Eve bookings

On Tuesday, December 29, 2015, the following article posted in the New York Daily News:

NYC has more Airbnb New Year's Eve bookings than any city on the globe

"Lots of people apparently want to ring in the New Year in other people's apartments in New York City. Airbnb says New York City will have more Dec. 31 bookings than any other city on the globe, with an estimated 47,000 people staying in a home booked through the apartment-sharing website.

The second most popular place to celebrate the start of 2016 is Paris, with 45,000 listings, according to Airbnb. London is third with 35,000 listings, followed by Sydney with 25,000 and Barcelona with 24,000. In total, 1 million people all over the globe will book a room through Airbnb for the New Year.

New York City has roughly 110,000 hotel rooms"

As we have every reason to believe, most of these rentals are illegal. The impact on our industry is apparent as is the risk to those tens of thousands of out of town visitors. With your continued support, HANYC will continue the fight through all legal channels.

Thank you.