

HOTEL ASSOCIATION OF NEW YORK CITY, INC.

320 Park Avenue, New York, NY 10022-6838 (212) 754-6700 FAX (212) 754-0243

TO:

General Managers, Directors of Human Resources – Member Hotels

FROM:

Joseph E. Spinnato

RE:

2014 Big Apple Stars Awards

Date:

September 22, 2014

It is with pleasure that I invite you and your Big Apple Stars Awards Nominees to be our guests at the 18th Annual Big Apple Stars Awards Program on Tuesday, November 11, 2014. The event will take place during the International Hotel/Motel & Restaurant Show at the Jacob K. Javits Convention Center in the Special Events Hall from 10:00 A.M. to 12 noon. The Big Apple Stars Awards Program is a great opportunity for you to bring public recognition to your outstanding nominees, so we strongly urge you to attend this special occasion.

All nominees will be honored with a certificate and gift bag at the event. The top finalists in each of the six categories will receive a plaque marking their achievement. Each grand prize winner (one individual in each category) will be presented with a \$500.00 check in addition to a plaque and recognition by the New York City Hospitality Industry. The leading scorer among all categories will be named "Best of Class" and will receive an additional \$500.00 check and a custom designed crystal award trophy. I hope you can join us for what promises to be a very special program.

Please complete the attached form and return it either by faxing (212) 688-2838 or emailing (cranciato@hanyc.org) it to Craig Ranciato at the Association no later than Friday, October 10, 2014. If you indicate the names of the individuals who will be attending from your hotel, we will arrange to have show badges made up for them and available at the Big Apple Stars Awards Program Check-In Desk.

Best regards.

JES/lef Attachment

2014 Big Apple Stars Awards Program Reply Form

Please either fax (212) 688-2838 or email (cranciato@hanyc.org) your RSVP to Craig Ranciato at the Association at by Friday, October 10, 2014. **YES**, we will attend the 18th Annual Big Apple Stars Awards Program. NO, we will not attend the 18th Annual Big Apple Stars Awards Program. If YES, please supply us with the name of your hotel and those attending (please type or **print** clearly): Name of Hotel: ______ Nominees: _____ Director of Human Resources: _____ General Manager: _____ Other Attendees: _____